

SIGN FAQ's



GENERAL QUESTIONS

Q: Where do the signs ship from?

A: All our signs, banners and decals ship from Austin, TX 78758

Q: What font sizes are recommended for the signs?

A: For the appropriate font size, you'll want to consider the viewing distance from where the sign will be placed. In general, we suggest making the font at least one-inch tall (72 pt.) for every 10 feet of viewing distance and using a block style font (such as Serif or Sans Serif) vs a decorative/script font which may make it harder to read. When in doubt, use a larger font.

Q: My customer doesn't have any artwork. Do you offer stock designs?

A: Yes, we offer stock designs for all vinyl banners, aluminum and corrugated plastic signs. Please visit our website for our full library of available designs.

Q: How are the signs printed?

A: All our signs are digitally printed CMYK using fade-resistant UV-cured ink which provides a matte finish on the vinyl, aluminum and corrugated plastic.

Q: How durable is the ink?

A: Our ink is UV resistant for up to 3 years, if the sign is properly installed and maintained.

Q: Can I print both sides of the sign?

A: We offer 2nd side printing on the 18"h x 24"w aluminum and all corrugated plastic signs.

ALUMINUM SIGNS

Q: What is the thickness of the aluminum signs?

A: These signs are made of durable and economical .040" aluminum.

Q: How long will the aluminum signs last outdoors?

A: These aluminum signs are the most durable and longest lasting signs we offer, designed for long lasting outdoor use. (will not rust!)

Q: How are the aluminum signs finished?

A: Our aluminum signs are finished with rounded corners to provide a safe and professional appearance.

Q: Do any aluminum signs include drilled holes?

A: The 18"h x 12"w sign includes 2 holes standard, centered on top and bottom. While our 18"h x 24"w sign has the option of 4 holes, one in each corner, at no extra charge.

VINYL BANNERS

Q: What brand and type of vinyl material is used for the banners?

A: Banners are made from 13 oz. Ultraflex scrim vinyl material.

Q: What is scrim vinyl?

A: Scrim vinyl is a polyethylene substrate, reinforced with polyester cording. This internal cording is what gives it strength and durability to withstand damaging winds and weather conditions. It is the most common substrate for printing outdoor banners.

Q: How thick is 13oz vinyl?

A: 13oz vinyl banner has a thickness of .013".

SIGN FAQ's/VINYL BANNERS (cont.)

Q: How durable is the vinyl?

A: Scrim vinyl banners are washable and wrinkle resistant.

Q: How are the vinyl banners finished?

A: Banners are finished with heat welded hems & grommets applied to all 4 corners.

Q: What size and material are the grommets made from?

A: Our grommets are 3/8" brass grommets.

Q: How long will the vinyl banners last outdoors?

A: If installed correctly, scrim vinyl will last 18-24 months (in some cases, several years), if it is not allowed to flap in the wind, become over-exposed to direct sunlight or extreme weather.

CORRUGATED PLASTIC SIGN

Q: What brand and type of plastic is used for these signs?

A: These signs are made from 4mm thick Coroplast corrugated plastic board (produced like corrugated cardboard) and made from three layers of a thin, polypropylene plastic, substrate.

Q: What is vertical fluting?

A: Flutes are the open channels inside the corrugation which always run vertically with the sign to allow stake struts to be inserted.

Q: Do you offer stakes?

A: The 12"h x 18"w & 18"h x 24"w sizes include a 24"h x 10"w H-Wire stake which have 2 support bars, each 8" from the top and bottom. While the 24"h x 36"w size includes 2 individual 26" Beefy Wire stakes which can be placed deeper into the ground.

Q: What type of metal is used for the stakes?

A: The H-Wire stakes are galvanized steel and the 26" Beefy Wire stakes are Titanium Spring Steel. Both are made from 9-gauge wire.

Q: How long will the sign last outdoors?

A: These signs are weather resistant and typically last 12-18 months.

12" FLOOR DECAL

Q: What brand and type of material is used for the decal?

A: Decals are made of 3mil thick, durable, 3M cast vinyl.

Q: How are the decals finished?

A: Decals have a cast vinyl luster finish overlamine and adhesive on the bottom.

Q: What is the purpose of the overlamine?

A: Overlaminates offer protection from the elements, such as UV light, water and pollution.

Q: Where can I install these decals?

A: Decals can be installed on a clean, smooth, flat surface and can be used indoors or outdoors.

Q: Can I remove this decal and re-apply to another surface?

A: No. Decals cannot be removed and reapplied once they have been adhered to a surface.

Q: Can I customize my imprint, and do you offer any other sizes/shapes?

A: No. This imprint, size and shape is the only decal we offer.