



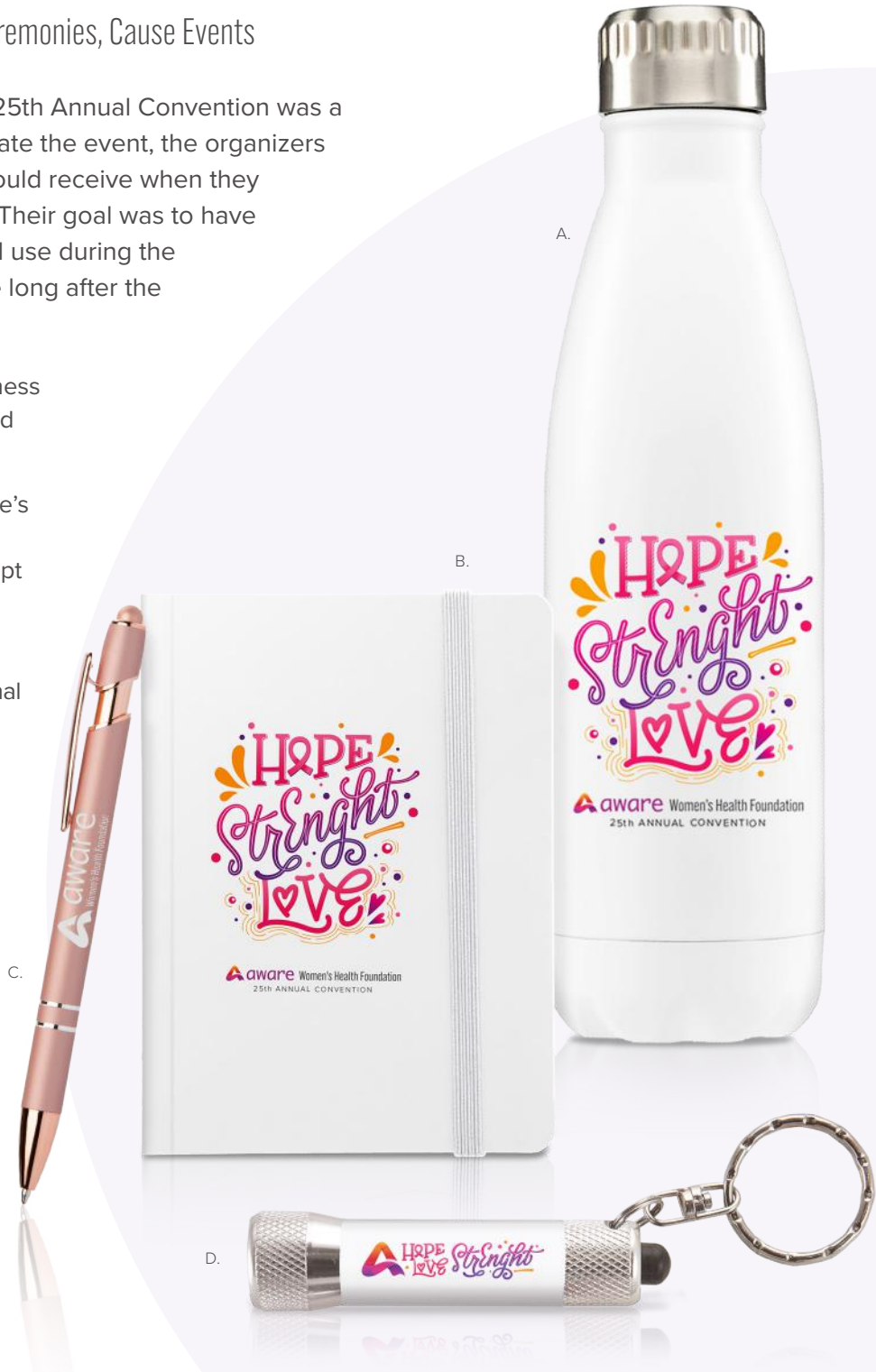
Swag Bags & Celebrations

IDEAS: Galas, Anniversary Events, Award Ceremonies, Cause Events

The Aware Women's Health Foundation's 25th Annual Convention was a milestone to be celebrated. To commemorate the event, the organizers put together a swag bag that attendees would receive when they checked into the hotel for the convention. Their goal was to have a combination of products attendees could use during the convention as well as a few they could use long after the convention had ended.

- The Aware Foundation focuses on wellness as a key part of their brand initiatives and hydration is no exception.
- Safety is another important part of Aware's brand initiatives. The Chroma Keyring Flashlight is a useful item that can be kept on a keychain, a purse or anywhere in between.
- The conference was filled with motivational speakers, workshops and educational activities where notetaking is always a priority. Products were adorned with motivational reminders about what their organization stands for.

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A. Ibiza - 17oz. Double-Wall Stainless Bottle » WCI-C B. Softy Brights Journal » NMG-C
C. Ellipse Softy Rose Gold Metallic w/Stylus » MOI D. Chroma - LED Flashlight with Keyring » LAK-C